



**OLTCA / ORCA
CONVENTION & TRADE SHOW 2012**

SPONSORSHIP OPPORTUNITIES

We are pleased to provide you with the Sponsor Registration Package for the 2012 ***Together We Care*** Convention and Trade Show being held April 1 – 3, 2012 at the Metro Toronto Convention Centre.

Proudly hosted by the Ontario Long Term Care Association (OLTCA) and the Ontario Retirement Communities Association (ORCA), ***Together We Care*** is Canada's largest gathering of owners, operators and senior managers from the long-term care and retirement living sectors. Inspiring ideas and leading-edge technology, large and small, complex and simple, ***Together We Care*** is your opportunity; it is your window through which to reach the leaders in Canada's long-term care and retirement sectors.

As a Seniors' Housing Provider, you have the opportunity to profile your organization while supporting the Associations' dedication in bringing in dynamic speakers and providing topical educational sessions. As a commercial member, if your goal is to create awareness, generate sales and networking, your decision to sponsor will provide all this and more.

In this package you'll find an array of popular sponsorship opportunities. All are designed to enhance your corporate profile and increase your visibility with the key decision makers in the seniors' housing and care sectors. Consider one of these opportunities. Of course, we are always eager to hear your ideas if you don't see something that suits your needs.

If you have any questions, please contact vera@orcaretirement.com



Some Sponsorship Packages may not be available due to Right of First Refusal.

www.TogetherWeCare.ca

ALL ABOUT SPONSORSHIP

The Convention and Trade Show attracts over 1,500 owners, operators and senior management from Canada's long term care and retirement sectors. Sponsorship is the ideal way to profile your organization and increase your corporate visibility with leaders and decision-makers.

Sponsorship Categories:

- Show Sponsor
- Event Sponsor
- Workshop Session Sponsor
- Trade Show Feature Areas
- Promotional Items

Why Sponsor?

- Profile your organization to owners, operators and key decision-makers
- Expose your company to a variety of different networking events and opportunities
- Build relationships across the long term care & retirement sectors during this exciting period of rapid growth and change
- With several new and exciting sponsorships for 2012, there is something for everyone!

Who Attends?

- | | |
|--|---|
| • Owners/Operators | Dietitians / Food Service Professionals |
| • Administrators and Senior Management | Directors of Care |
| • Activation professionals | Environmental professionals |
| • Housekeeping/ Laundry professionals | Board Members / Trustees |

First Right of Refusal will be given to sponsors of the previous year's Convention to sponsor the same event. These sponsors will have until **December 30th, 2011** to confirm their sponsorship. If the sponsorship is not confirmed by that date, other sponsors can then be given the opportunity to sponsor these events.

Awarding of Sponsorship is done on a first-come, first-served basis. Sponsorship requests must include both the Sponsorship Commitment & Payment Forms.

Rules and Regulations Governing Exhibits: Exhibitors and Sponsors *may not operate individual Hospitality Suites during Convention Events*. Any evidence of such activity will result in the Convention Planning Committee reserving the right to shut down the exhibitor's space without any refund of exhibit fees. Hospitality Suites include any hotel rooms (or rooms where the Convention is being held) which are advertised and promoted where refreshments, food or entertainment are provided to delegates.

Entitlements:

Convention Sponsors are provided with various levels of recognition and entitlements according to their sponsorship commitment. Please see last page for entitlement details.



SHOW SPONSOR

COST: \$30,000

This is the ultimate sponsorship package at the **Together We Care** OLTC/ORCA Convention & Trade Show! As the Show Sponsor, your organization will have unprecedented exposure leading up to and throughout the event.

If you traditionally exhibit, advertise or sponsor at this event, consider the value of becoming our official show sponsor!



Show Sponsor Entitlements:

Trade Show

- ✓ Premium location at the top of the escalators leading onto Trade Show Floor.
- ✓ Exhibit space equivalent to 10' x 20' (plus surrounding area of pillar), plus additional 10' x 10' for educational sessions if desired.
- ✓ Furnishings and carpeting as agreed upon.
- ✓ Hanging of 'Show Sponsor' Sign

President's Reception & Opening Keynote Speaker

- ✓ Host of the President's Evening Reception on Sunday, April 1st. This event kicks off the Convention and hosts an evening with key owners, industry dignitaries and Board Members of both Associations. Sponsor may toast and give a welcome at this prestigious event.
- ✓ Eight (8) complimentary dinner tickets and reserved table.
- ✓ Sponsorship of Opening Keynote Speaker, Tuesday, April 3rd.

General

- ✓ Your company logo on the all the convention promotional material
- ✓ Reserved Table at the Special Recognition Luncheon
- ✓ Acknowledgement on the Convention Website
- ✓ Show Sponsor ribbons for all your corporate staff attending the Convention
- ✓ Show Sponsor logo featured on any large screens at key venues (where available)
- ✓ Verbal recognition wherever possible



EVENT SPONSORSHIP OPPORTUNITIES

Presidents' Dinner

Cost: \$7,500

Sunday, April 1, 2012.

Following Associations' Annual General Meetings, the Presidents welcome you to the start of Convention 2012. Meet industry leaders, colleagues from allied health professions and government officials for an evening of networking. This event brings stakeholders, exhibitors, delegates and invited representatives out to celebrate our industry and build relationships among colleagues.



Hospitality Suite

Cost: \$3,000

Sunday, April 1, 2012.

An intimate gathering following the Presidents' Evening at the Royal York Hotel. Delegates and exhibitors alike are invited to network at this popular hospitality suite. This venue provides delegates and exhibitors an ideal opportunity to wind down, meet with colleagues, make new friends and network in an intimate and social environment.



Central Refreshment Areas

Cost: \$5,000

Monday & Tuesday, April 2 & 3, 2012.

A great spot for networking! Delegates gather for coffee and refreshment break between sessions over the course of the next 2 days. Coffee's brewing in the Lower Level outside the Constitution Hall.



Special Recognition

Cost: \$6,000

Monday, April 2, 2012.

A high-profile event hosts over 1,000 attendees. Join us as we recognize lifetime achievements and continued contribution of our residents. OLTCA presents the Lifetime Achievement Award and ORCA presents the Rick Winchell Resident of the Year Award to a resident from a member home.



EVENT SPONSORSHIP OPPORTUNITIES (Cont'd)

Trade Show Reception

Cost \$5,000

Monday, April 2, 2012.

All delegates gather for the official opening of the Trade Show at this cocktail reception. All delegates will be joining us for drinks and hors d'oeuvres at this cocktail reception. One of the busiest Convention events!

SPONSORED BY:

MediSystem™
Pharmacy
A SHOPPERS DRUG MART COMPANY

Trade Show Luncheon

Cost: \$5,000

Tuesday, April 3, 2012.

Everyone has lunch on the Trade Show Floor between sessions. Your company logo will be printed on the meal tickets. One of the busiest convention events!

SPONSORED BY:


Allegro

Dinner & Entertainment

Cost: \$10,000

Monday, April 2, 2012.

All aboard! This event being *the* most popular and most attended at convention. Exhibitors & delegates alike will be departing from the Victoria Station in London, travelling the Orient Express. A whirlwind of an evening will take us to Istanbul, Turkey, Tokyo, Japan & Mumbai, India ...all the while a great networking event. An evening much inspired by the beauty and style of the Orient Express experience.

It's a party on the Rails!

SPONSORED BY:


BrokerLink™
Auto/Home/Business Insurance

This is a key sponsorship package, with a very high profile event.



TRADE SHOW FEATURE AREAS, DRAWS & PROMOTIONAL ITEMS

The Four Corners

Cost: \$2,500

Monday & Tuesday, April 2 & 3.

Each corner of the floor will have a 10 x 10 area with unique attractions. Sponsor may include company brochures /pamphlets at the stations.

All Four Corners for ONLY \$2,500!



SPONSORED BY:



Raffle Drums & Prizes

Cost: \$2,000

Monday, April 2 & Tuesday April 3.

To encourage aisle traffic, trade show floor will include four (4) raffle drums scattered throughout. Delegates will be provided with 4 coloured ballots which they may place in the colour coded drums. Prizes valued at \$500 each will be purchased by Show Management and draws will take place on Tuesday. Sponsor may announce winners and hand out prizes.

SPONSORED BY:

MEDICALMART

On-site Delegate Bags

Each delegate receives a bag at registration. Your company logo will be imprinted on the front and carried in the hands of every delegate over the two-day event, providing maximum exposure for your company.

SPONSORED BY:



KEYNOTE SPEAKER

Monday Opening Keynote

Cost: \$10,000

Monday, April 2, 2012

Max Valiquette: Make the Change of Tomorrow, Today

Fostering and rewarding innovation is a tough thing to do, but now, more than ever, staying on top depends on creating a culture of innovation. So how do you make this happen? Max Valiquette has worked with some of the biggest brands and organizations in the world to help them understand what they need to do for tomorrow right now. In this presentation you'll find out how to make innovation a priority in your workplace; how technology and innovation are forever, completely linked; and why it's important to abandon some of your most-used (and most-hated!) workplace practices right now, no matter how engrained they are in your organization.



Conventioneer's Buffet Breakfast

Cost: \$5,000

Monday, April 2, 2011

Delegates gather for early morning coffee and a hot breakfast at the Constitution Hall. Many take this opportunity to visit, chat and share ideas with each other. This event sold as a co-sponsorship.



Breakfast of Champions

Cost: \$5,000

Tuesday, April 3, 2012.

OLTCA & ORCA recognize "excellence" at this high-profile event offered for both delegates and exhibitors alike. Join us in the ballroom of Constitution Hall as we recognize and award operators of both long-term



care and retirement who have achieved excellence through quality operational practices.
(Event brought to you by both Associations.)

The Leadership Series

Cost: \$5,000

Monday, April 2, 2012

We are pleased to host this annual Convention event – **The Leadership Series**. Geared to our Owners and Senior Managers, the series will present top-notch speakers to explore forward-looking issues and trends that will shape organizational excellence in the future.



2012 Line up:
The Future of Healthcare in Ontario

Moderator: Steve Palkin, TV Ontario

Panel: Don Drummond, Queen's University; Tom Closson, former CEO, Ontario Hospital Association; Shirlee Sharkey, CEO, St. Elizabeth Health Care; Ron Sapsford, CEO, Ontario Medical Association

Tuesday Closing Keynote Speaker

Cost: \$3,000

Meg Soper: Wit, Fit and Balance...Strategies for Success

Meg Soper's twist on life provides her motivational life balance presentation with a perspective only a stand-up comic could possibly deliver. This presentation takes you through the stresses of everyday life and sheds a humorous light on it. Whether you are faced with stress in the workplace or the inevitable obstacles of daily living, Meg offers a refreshing perspective. You will leave in stitches, armed with a number of strategies to enhance your life experience and maintain a sense of balance.



WORKSHOP SESSIONS: Monday, April 2, 2012

REACH YOUR TARGET AUDIENCE by sponsoring a workshop or a group of workshops. Our workshops are powerful, innovative and topical for both the long term care and retirement care sectors and are geared to management and senior management teams for our member residences.

Our workshops are geared to:

- ✓ Owners / Senior Managers
- ✓ Administrators
- ✓ Directors of Care
- ✓ Activation
- ✓ Dietary
- ✓ Environmental
- ✓ Housekeeping / Laundry
- ✓ Chief Executive Officers
- ✓ Executive Directors
- ✓ Human Resource Professionals
- ✓ Facility Management Professionals
- ✓ Marketing / Public Relations Directors
- ✓ Board Members / Trustees

Workshops may be offered on an individual basis. If you are interested in sponsoring a workshop, or series of workshops, please email vera@orcairetirement.com more information.

Delegate Bag Inserts

\$500.00 + 13% HST

Workshops

Each Workshop: \$325
Two - Four: \$300 Each
Five or more: \$275 Each Plus 13% HST

Entitlements:

Signage at the session

Acknowledgement from the podium

Acknowledgement on website

Acknowledgement onsite in information provided to all delegates at registration

Brochure drop on chairs prior to the session (without interference with previous session's sponsor)



Monday, April 2, 2012

MA-1 An Overview of LTC in Ontario: Strength & Opportunities for Improvement Identified Through Accreditation Canada's Qmentum Program

Toby Yan, Jonathan Mitchell, Accreditation Canada

Participants will be presented with an overview of the 2011 accreditation results for long term care in Ontario as compared to Canada and other sectors of care. Results presented will include compliance rates with national standards, required organization practices, survey questionnaires on governance, work-life and patient safety culture.

MA-2 Using the Resident Quality Inspection (RQI) Methodology for Quality Assurance and Performance Improvement

Andy Kramer, Chief Executive Officer, Providigm LLC

RQI methodology encompasses resident-centred care and provides a balanced quality assurance platform that can be used to evaluate quality of life and quality of care in long term care homes. Participants in this session will understand the elements of RQI, specify how RQI can be used for systematic quality assurance evaluation, and understand how to use RQI for performance improvement.

MA-3 Medication Safety Issues for Senior's Care

Dr. Neil McKinnon, Associate Director Research, College of Pharmacy, Dalhousie University

Medication safety issues are paramount to high quality care for all long term care and retirement residents. Participants in this session will garner insight into research currently underway to study the adverse consequences of medication use such as preventable drug-related morbidity and medication errors, and implementing and evaluating pharmacy programs and services and drug policy.

MA-4 Preventing Fraud & Financial Abuse

David Golden, Lisa Correnti, Torkin Manes LLP, ReaAnn, Ridout, Ontario Network for the Prevention of Elder Abuse

Under both the *Retirement Home Act* and the *Long Term Care Home Act*, homes are required to report any form of abuse. Fraud and financial abuse are increasing threats to senior residential care providers and the vulnerable populations they work with. Participants will learn how to detect and prevent fraud, understand their role in investigation, fact finding and follow up, and garner tips on conducting an organizational assessment for prevention.

MP-1 Quality Connections

Panel: Jean-Marie Berthelot, VP Programs, Canadian Institute for Health Information; Ben Chan, CEO, Health Quality Ontario

Enhancing quality and safety is a value shared in all levels of health care, and fundamental to the mandates of the organizations represented on this panel. Join them for an informative discussion as they consider the role they play; examine the potential for closer alignment of quality agendas and how systems and protocols support overall objectives.

MP-2 De-Mystifying Social Media

Stefan Baranski, Counsel Public Affairs; Brett Bell, Grassroots On-Line

Mystified by social media and its' impact on society? Don't know a 'twitter' from a chirp? Join social media experts Stefan Baranski and Brett Bell for an informative look at the trends and facts, and discover how best to utilize this powerful tool in the context of senior's care.



MP-3 Working Together to Put Living First

Jennifer Carson, Schlegel-University of Waterloo Research Institute for Aging; Paul Brown, Director of Operations, Schlegel Villages; Josie d'Avernas, VP, Schlegel-University of Waterloo Research Institute for Aging

In this interactive session, you will learn how the Schlegel-University of Waterloo Research Institute for Aging and Schlegel Villages worked in partnership with residents, family members and team members from every level of the organization to enhance resident-centredness and quality of life. Guided by a strengths-based organizational development strategy known as Appreciative Inquiry, Schlegel Villages' community members worked collaboratively to: 1) discover their strengths; 2) share their dreams for a more ideal future; 3) design aspiration statements to put their dreams into words; and 4) develop goals and action steps to turn their aspirations into operational realities. Appreciative Inquiry helps us identify and connect with what is positive and life-affirming in senior living in ways that heighten our energy, vision and action for change.

MP-4 Residents First: The Pursuit of Quality

Eileen Patterson, Vice President Quality Improvement, Health Quality Ontario

Residents First continues to support long term-care homes through Leading Quality, an initiative designed specifically to assist long term-care home leaders in achieving their quality improvement goals. This session is designed for leaders who are beginning their quality journey and seeking to gain momentum in applying quality improvement initiatives or to re-introduce quality improvement in their homes.

MP-5 Behavioural Supports in Ontario: A Health System Approach to Help Persons with Responsive Behaviours

Matt Snyder, Coordination & Reporting Office; David Harvey, Provincial Lead

The Behavioural Support Systems in Ontario is an integrated network of people, services and supports across the continuum of care that provides quality care for those with behaviours associated with complex and challenging mental health, dementia or other neurological conditions. Evidence demonstrates that the health system currently fails to support this group and as a result, inadequate care is provided, often in the wrong location, with families often left on their own to find supports and manage transitions. Participants will be informed of the evidence base for this behavioural initiative and become acquainted with Quality Improvement Tools to assist service design.

MP-6 Is There a New Way Forward? A Small, Rural & Northern Operators Perspective

Panel: TBA

The realities of delivering elder care in Ontario continue to be changed by the government's Transformation Agenda and a restrictive economy. While the issues affecting operators in population centres receive ongoing attention, small, rural & northern operators often have a significantly different set of concerns. How do their unique models of care fit into system realities? What are the new and innovative ideas that will best leverage the strengths of these operators?

Tuesday, April 3, 2012

TA-2 Ignite Action: Changing the Landscape of Your Leisure Programs Through Innovative Program Planning

Speaker: Bernice Miller

This session will take participants through an interactive workshop that will help you understand how mindful planning, curiosity and innovative program planning using a shared leadership model can change the landscape of leisure programming in your organization. Practical strategies and techniques will be shared to inspire you to create a dynamic and innovative calendar that meets the unique leisure needs of residents.



TA-3 Residents First: Leading Quality

Eileen Patterson, Vice President Quality Improvement, Health Quality Ontario

Residents First continues to support long term-care homes through Leading Quality, an initiative designed specifically to assist long term-care home leaders in achieving their quality improvement goals. This session is designed for those leaders who have already had some successes and are continuing on their quality journey and will assist homes in maintaining, celebrating and spreading achieved improvements.

TA-4 Falls Prevention & Behavior Management Under the RHA

Karen Fisher, PT Health; Cathy Conway, Alzheimer Society of Ontario

Falls prevention and behavior management are two key care services under the RHA 2010 Regulations. Every retirement home will need to develop and implement strategies to reduce or mitigate the risk of falls, along with strategies and skills to address dementia-related behavioral risk. Participants will learn both practical and informative approaches to address these issues.

TA-5 Cleaning & Disinfection of Environmental Surfaces: Are We Doing It Right?

Dr. Syed Sattar, Professor of Microbiology, University of Ottawa

Dr. Sattar is a world-renowned expert in the field of environmental biology. His work focuses on how the environment can help or hinder the proliferation of disease-causing agents. His discoveries regarding the spread of infections in various health care facilities have become critical in the development of global strategic infection control procedures. Participants will leave with a better understanding of cleaning and disinfection of environmental surfaces.

TA-6 Late Stage Dementia: The Time Has Come

Dr. Michael Gordon, Director of Medical Ethics, Baycrest Geriatric Health Care System

The recently published "Rising Tide: The Impact of Dementia in Canada" by the Alzheimer Society, documents the increase in dementia in the elderly population and the effect on all those concerned: individuals, families, and general society, including all aspects of the health care system. To date, a disproportionate emphasis has been directed to diagnosis and treatment, with little emphasis on the terminal phase of the disease and its impact on residents and families. This presentation will focus on this particular aspect of dementia with recognition that in the late stages a palliative approach is often the most human and clinically appropriate action to be taken.

TA-7 Ozone in Laundry: The New Green

Mike Pilolli, Director, Coinamatic Commercial Laundry

Learn about the benefits and advantages of ozone use in laundry, including cost savings. Participants will understand what to look for in a supplier and garner information on system design, installation programs, programming and maintenance concerns related to the product.

TA-8 LQIP Update

Speakers: TBA

This informative presentation will focus on the progress to date with the new inspection system, including implementation, results to date, and statistics and trends data and its implication for the sector.

TA-9 Quality Food & Dining Experiences for Today's Residents

Speakers TBA

Today's residents choose to live in communities where they trust they will receive hospitality-focused service, high quality, and both choice and flexibility. Learn how to balance offering menu selections adapted to varying taste and preferences while taking into account the numerous diet restrictions of a diverse clientele. Participants will garner tips on how to make the dining experience the highlight of the resident's day.



TA-10 Common Scents Solutions - Man's Best Friend & Bed Bug's Worst Enemy

Michael Goldman, Associate Certified Entomologist, Purity Pest Control Limited

Inspector Kody is a Certified K9 Bed Bug Detector. Kody and handler Michael Goldman will demonstrate the detection of bed bugs and provide information on the best methods to eradicate Bed Bugs and manage a pest control program in your facility.

TA-11 Orders Under the Act: The Appeals Process

Confused about the appeals process for orders under the Long Term Care Homes Act? Join our experts for an informative discussion on what you can expect and how to best approach the appeals process to ensure a positive outcome for all concerned.

TA-12 The High Cost of Low Immunization Rates & the Urgent Need for System-Wide Change

Larry W. Chambers, Senior Scientist, Élisabeth Bruyère Research Institute; Lois Crowe, Research Manager, Canadian Healthcare Influenza Immunization Network; Lucy Elliott, Director of Care, Rockwood Terrace; Po-Po Lam, PhD Candidate, University of Toronto

Speakers from the Canadian Healthcare Influenza Immunization Network will present compelling evidence on the urgent need for system-wide change to improve healthcare personnel influenza immunization rates in long-term care organizations. We will present results from current research projects and personal experiences in advocating for cultural and systemic changes needed to improve healthcare personnel influenza immunization rates. The evidence we present will clearly demonstrate that if we immunize our healthcare personnel, we save the lives of our residents and patients.

TA-13 OHRS/MIS Implementation: We Have Data – Now How Do We Use It?

Josie Barbita, Project Manager, Patty Alberton, Business Lead, LTCH OHRS/MIS Project

This presentation will focus on the collaborative effort used to develop the Verification Report, Comparative Report and the Healthcare Indicator Tool and explore how to use these tools for quality improvement, benchmarking, and as evidence to support financial decision-making.

TP-1 Ministry of Health & Long Term Care Update

Mr. Saad Rafi, Deputy Minister, Ministry of Health and Long Term Care

TP-2 RHRA Update: Application & Inspection Process

In July 2010 the *Retirement Home Act 2012 Home Act 2010* was proclaimed, requiring all retirement homes in Ontario to be licensed to operate. Since that time, the Retirement Home Regulatory Authority (RHRA) has been formed to implement the Act. Find out about the latest on the implementation, as well as information on the application and inspection process. Learn what the expectations are & what is required to apply for operating a retirement home in Ontario.

TP-3 The Role of Nutrition in Pressure Ulcer Management

Sarah Abraham, Nestle Healthcare Nutrition

Pressure ulcers are prevalent in all healthcare setting, creating a significant burden for residents, caregivers and the health system. This session will discuss the impact of pressure ulcers, describe the physiology of how ulcers form and review the factors that contribute to the healing process.



SPONSORSHIP ENTITLEMENT FORM

Convention Sponsors are provided with various levels of recognition, as per below. **Please complete this form and fax it along with the Sponsorship Commitment form to ORCA at (905)829-1594.**

Please send applicable logos to vera@orcaretirement.com

Please note that some sponsorship items are time-sensitive and may not be honoured past the deadline date.

RECOGNITION	Under \$ 750	\$ 750- \$ 1499	\$ 1,500- \$ 2,999	\$ 3,000- \$ 4,999	\$5,000- \$7,499	\$ 7,500+
Recognition in all promotional material (subject to deadline dates)	X	X	X	X	X	X
Sponsor logos on large screens at major events, where available		X	X	X	X	X
Promotion on Together We Care website (www.togetherwecare.ca)		X	X	X	X	X
Signage at Session/Event, Tent Signs etc.		X	X	X	X	X
Verbal Acknowledgement		X	X	X	X	X
Complimentary mailing list of Convention delegates		X	X	X	X	X
Reserved table at sponsored event (where applicable)				X	X	X
Complimentary Passes						
Trade Show Passes Monday, April 2 nd or Tuesday, April 3 rd .				2		
Convention & Trade Show Passes Monday, April 2 nd and Tuesday, April 3 rd .					2	3



SPONSORSHIP COMMITMENT FORM

SHOW SPONSOR			
~ Presidents' Reception ~ Opening Keynote Speaker (Tues)	April 1 - 3	\$30,000	SOLD: Thank you MEDe-care
EVENT SPONSORSHIP			
Presidents' Dinner	April 1, 2012	\$7,500	SOLD: Thank you Responsive
Hospitality Suite (Sunday)	April 1, 2012	\$3,000	SOLD: Thank you Care Guide!
Hospitality Suite (Monday)	April 2, 2012	\$3,000	SOLD
Conventioneer's Buffet Breakfast	April 2, 2012	\$5,000	SOLD: Thank you HKMB Hub International & Altus Group
Breakfast of Champions (Tuesday)	April 3, 2012	\$5,000	SOLD: Thank you Revera
Opening Keynote (Monday)	April 2, 2012	\$10,000	SOLD: Thank you Leisureworld
Leadership Series Session (Monday)	April 2, 2012	\$5,000	SOLD: Thank you TD Commercial Banking
Central Refreshments (Mon & Tues)	April 2 & 3, 2012	\$3,000	SOLD: Thank you Torkin Manes
Special Recognition Luncheon	April 2, 2012	\$6,000	SOLD: Thank you Jarlette
Dinner/Entertainment/Networking	April 2, 2012	\$10,000	CO-SOLD: Thank you Canada Brokerlink
Closing Keynote (Tuesday)	April 3, 2012	\$3,000	SOLD: Thank you Seasons Retirement Communities!
TRADE SHOW SPONSORSHIP			
The Four Corners	April 2 & 3, 2012	\$2,500	SOLD: Thank you Upstairs Solutions
Raffle Drums & Prizes (4)	April 2 & 3, 2012	\$2,000	SOLD: Thank you MedicalMart
Trade Show Reception	April 2, 2012	\$5,000	SOLD: Thank you MediSystem
Trade Show Luncheon	April 2, 2012	\$5,000	SOLD: Thank you Allegro
WORKSHOPS			
1 Workshop \$325 Each 2-4 \$300 Each 5+ \$275 Each	April 2 & 3, 2012		
PROMOTIONAL ITEMS			
Delegate Bags			SOLD: Thank you Futuremed



SPONSORSHIP PAYMENT DETAILS

Please complete and fax with Form to: **ORCA at (905) 829-1594.**

Company: _____ (as it should appear in print)

Contact: _____

Address: _____ City: _____ P/Code: _____

Phone: _____ Fax: _____ Email: _____

➤ **Delegate Bag Inserts:** _____ **Cost: \$500 + 13% HST**

➤ **Workshop(s) Selected:**

Code _____ Name: _____

Code _____ Name: _____

Code _____ Name: _____

Code _____ Name: _____

Code _____ Name: _____

Quantity: _____

Cost: Each \$325

Two - Four: \$300 Each

Five or more: \$275 Each

Add: 13% HST (HST # 82797 5293 RT0001)

METHOD OF PAYMENT

Cheque Enclosed: Please make payable to: ORCA Convention 2012
Mail to: 2390 Bristol Circle, Unit # 6, Oakville, ON L6H 6M5

Visa / MasterCard Payment: Fax to ORCA (905) 829-1594

Card No: _____ Expiry Date: ____/____ Amount _____

Name on Card: _____ Date: _____ Signature: _____

Questions? Contact Vera Shewell at vera@orcaretirement.com

See you at the show!

